

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claims 1-17 (cancelled):

Claim 18 (new): A method for increasing the strength of a non-water based lead comprising:

combining a lead mass and an organic solvent with an additive comprising at least one of an alkyl and a hydroxyalkylcellulose which is soluable in the organic solvent, wherein the additive is present in an amount of between 1 to 50 % by weight and the alkyl radicals are one of straight-chain and branch and have from 2 to 10 carbon atoms; and forming a lead from the non-water based lead mass.

Claim 19 (new): The method as claimed in claim 18, wherein the additive is present in an amount between 1 to 30% by weight.

Claim 20 (new): The method as claimed in claim 19, wherein the additive is present in an amount between 3 to 10% by weight.

Claim 21 (new): The method as claimed in claim 19, wherein the additive is ethylcellulose soluble in organic solvents is added.

Claim 22 (new): The method as claimed in claim 18, wherein the additive is added in an amount of 1:1 and 1:100 with respect to at least one of a fatty alcohol and a fatty acid ester at 100°C.

Claim 23 (new): The method as claimed in claim 18, wherein the additive is dissolved in one of a fatty alcohol having a chain length of from 7 to 50 carbon atoms and an ester of a fatty acid having a chain length of from 12 to 24 carbon atoms.

Claim 24 (new): The method as claimed in claim 18, wherein in the organic solvent is selected from the group consisting of isopropyl myristate, isopropyl palmitate, myristic acid, cetyl alcohol, stearyl alcohol, isostearyl alcohol, behenyl alcohol and mixtures thereof.

Claim 25 (new): The method as claimed in claim 18, including shaping a colored lead having a length to diameter ratio of at least 5:1.

Claim 26 (new): The method as claimed in claim 18, including shaping a colored lead having a length to diameter ratio of at least 8:1.

Claim 27 (new): The method as claimed in claim 18, including shaping a cosmetic lead from the lead mass.

Claim 28 (new): The method as claimed in claim 18, including shaping a lead by casting.

Claim 29 (new): A colored pencil comprising a non-water based colored lead and a sleeve, where the lead comprises from 1 to 50% by weight, based on the weight of the lead, of an additive comprising at least one of an alkyl and a hydroxyalkylcellulose having alkyl radicals which are one of straight-chain or branched and have from 1 to 10 carbon atoms, wherein the

additive is soluble in an organic solvent.

Claim 30 (new): The colored pencil as claimed in claim 29, wherein the colored lead has a diameter of from 1 to 6 mm.

Claim 31 (new): The colored pencil as claimed in claim 30, wherein the sleeve is equipped with a rotary mechanism, into which the colored lead is inserted.

Claim 32 (new): The colored pencil as claimed in claim 31, wherein the lead is self-supporting.

Claim 33 (new): A colored pencil comprising a colored lead having a diameter which is less than or equal to 6 mm and whose length is between 25 to 80 mm, wherein the lead is inserted into a rotary mechanism of a rotating pencil.

Claim 34 (new): The colored pencil as claimed in claim 33, wherein the pencil is a cosmetics pencil.

Claim 35 (new): The colored pencil as claimed in claim 34, wherein the cosmetics pencil is selected from the group consisting of an eyebrow pencil, kohl pencil, eyeliner pencil and lipliner pencil.